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HERALD *of* HOPE

CHRISTIAN CARE CENTERS

Vol 3, Issue 4

December 2007

A TRIBUTE TO DR. BILLY RAY COX



“REMEMBER WHAT YOU KNOW FOR SURE!”

Dr. Billy Ray Cox, 1935-2007



Dr. Billy Ray Cox, Chairman of the Board of Trustees of Christian Care Centers, passed away on Monday, September 24 after a brief illness. Dr. Cox had served on the CCC Board of Trustees since 1992 and as Chairman since 2003. A native Texan, Dr. Cox attended Harding University in Searcy, Arkansas, Southern Methodist University, and Harvard Business School. He was a CPA by profession, and later served Harding University for 15 years in several roles, including Executive Vice President. He was CEO of Dal-Tile International for 14 years before retiring to devote his time to his family, and his energy and talent to help organizations about which he cared deeply, including Christian Care Centers, Saturn Road Church of Christ where he served as Elder, international Christian mission efforts, and Dallas Christian Schools. He is survived by his wife of 51 years, Pat, three children, David Cox, Dale Cox, and Kimberly Grogan and their spouses, and 9 grandchildren. He often told those he loved and cared for, “Now, remember what you know for sure!,” meaning God loved them and he loved them.

“REMEMBER WHAT YOU KNOW FOR SURE!” Dr. Billy Ray Cox, 1935-2007



Dr. Cox’s funeral was held on September 27 at Saturn Road Church of Christ with Dr. Mike O’Neal, Dr. Jerry Jones, John Scott, family members, and attendees joining in a celebration of his life. Dr. Jones, a life-long friend, made five statements about Dr. Cox: one, he loved life; two, he was a born leader; three, he was a student of The Word; four, he was concerned for others; and five, he had a Heavenly focus.

Nominated by Christian Care Centers, he received the 2005 Texas Association of Homes and Services for the Aging, Trustee of the Year Award. Following are excerpts from the nomination essay . . .

Husband, father, grandfather, businessman, CPA, church leader, and Trustee of Christian Care Centers—all these nouns define Dr. Billy Ray Cox as our nominee for Trustee of the Year. But how can you describe his heart and passion, his keen intellect, and his dedication to serving our elderly residents with the printed word?...

When his contemporaries were retiring to enjoy grandchildren and the “golden years,” Dr. Cox dedicated much of his time to help CCC navigate through challenging financial and regulatory waters. He believed that to provide the highest quality of services and care for our residents, we, as an organization, must be financially sound and make prudent business decisions. . .

Using his business acumen and experience, Dr. Cox counseled management on sound financial, legal, and business decisions and guided CCC through a five-year major capital campaign to raise almost \$5 million to build Greenway Village and The Courtyard Alzheimer’s Assisted Living facility, which significantly expanded the scope and variety of services we offer and the number of residents we serve. Additionally, he was a major donor. Now completed and 100% occupied, Greenway Village and The Courtyard have not only profoundly improved CCC in areas of service to more residents, but have also helped to positively position CCC financially for the future. . .

Dr. Cox appreciated and acknowledged the heritage of our organization, while also working for the future. An excellent speaker, he frequently and eloquently spun the tale of our early years to many audiences. He was a champion for quality care and services, and encouraged management and staff to make this their Number One goal. . .

For all that Dr. Billy Ray Cox has contributed, in so many ways, to Christian Care Centers—past, present, and future—we will be forever grateful. You will be sorely missed.

Billy Ray,
“Remember what you know for sure!”

Letter from the President

Time for Everything

“There is a time for everything, and a season for every activity under heaven: a time to be born and a time to die, a time to plant and a time to uproot, a time to kill and a time to heal, a time to tear down and a time to build, a time to weep and a time to laugh, a time to mourn and a time to dance, a time to scatter stones and a time to gather them, a time to embrace and a time to refrain, a time to search and a time to give up, a time to keep and a time to throw away, a time to tear and a time to mend, a time to be silent and a time to speak, a time to love and a time to hate, a time for war and a time for peace.” Ecclesiastes 3:1-8

As we prepare for 2007 to come to a close, we have a much clearer picture of what we predicted this time last year. Hind site is truly 20/20 and accurate, but when we reflect on our expectations, we see that it is truly His will and not ours that is done. We entered this year with great hopes and expectations for new construction, new programs, and a more stabilized operational picture. We were blessed with the successful outcomes of some of our expectations, but were confronted with unexpected outcomes on others - unfulfilled outcomes whose effects are yet to be revealed.



We, like many others, experienced the direct impact of the dramatic downturn in the residential housing market. As we searched for answers and insight, we decided, with heavy hearts, to postpone our executive housing project, Bridgeview Estates, for a more suitable economic time. We did commit to proceed with the construction of our new Wellness Center, whose structured programs will result in wonderful results for our residents.

As we hoped, our operations have been extremely strong. We have fully embraced the addition of technology; including No Lift Programs, daily activity electronic tracking, staff education, dining programs, tele-monitoring, electronic point of care, and electronic prescribing with a state-of-the-art, in-house pharmacy, which is the first of its kind in the United States. Whereas all of these additions help CCC stay “high-tech” amid fast-paced, technical advancement, we strive to simultaneously interweave their utility into our 60-year ministry of providing “high-touch,” loving care and services to our residents.

Emotionally, we have experienced very “high highs” and the “lowest” of “lows.” We were elated when the Health Care Centers at two of our three campuses received zero deficiency surveys. Conversely, we experienced the “lowest of lows” with the death of our beloved Board Chairman, Dr. Billy Ray Cox. We have laughed and rejoiced, and we have also deeply mourned for a fallen friend, mentor, and leader.

Our journey through 2007 has truly presented a “Time For Everything,” and as we bring the year to a close, we are to be comforted by the presence of our Holy Father. We know our service has no end, and that His love has no bounds. I offer a heartfelt thank you for your commitment to the Christian Care Centers ministry, and encourage you to serve one another with glad hearts.

Blessings,

A handwritten signature in black ink that reads "Phil Elmore". The signature is written in a cursive, flowing style.

Phil Elmore
President/CEO

MAKING A DIFFERENCE



February 1, 2008 will be a very special day for my family and me. It will be a day filled with happiness, a sense of accomplishment, and some sadness too. On February 1, I will retire, after nineteen years with Christian Care Centers.

I truly believe that these years with Christian Care Centers were part of God's plan for my life and my family's life. I often wonder, after caring for both a father and then a mother with Alzheimer's disease, why I chose to work for an organization whose ministry is to serve the aging and their families. I guess, after eleven years of taking care of my parents, I was determined to help other families survive the maze, pain, and experience the blessings of this responsibility. I thought I could make a difference.

So, armed with a "real life" experience in caring for elderly parents, a couple of business degrees, and many years of volunteer leadership, I began working for Christian Care Centers as Director of Communication and Volunteerism on February 1, 1989. I often say, "What started out as a job, became a career." During these nineteen years, I have seen Christian Care Centers expand, not only with the care and services we provide,

but also the number of seniors we serve. During this time, I have seen CCC establish four different living environments for those with Alzheimer's disease.

I am truly thankful for the many opportunities and experiences I have had—helping families dealing with Alzheimer's disease and aging issues, writing and editing *Herald of Hope* for most of these years; overseeing the retirement living and assisted living apartments in the organization; working with volunteers; and planning many special events. I have had the unique opportunity to work closely with the planning, development, marketing, and implementation of new projects—Christian Care Home Health, Cummings Assisted Living, Greenway Village, and The Courtyard.

There are many people to thank for the opportunities afforded me and the assistance they have provided over the years. "Thank you" to Dr. John Loshier for having confidence in me to hire me, and to Phil Elmore for the confidence to retain me. Thank you to Bob Zarbaugh, Linda Morrison, and Mark Spencer for the years we have shared in senior management. And a special Thanks to both Rita Johnson and Julia Jordan, who have worked closely with me in Marketing, Advertising, and Communications. And lastly, I must thank my husband, Dr. Max Chennault, and my daughters, Kimberly Campbell and Courtney Jordan and their families for their continuous love, encouragement, and support.

God Bless Christian Care Centers. God Bless the Board, the employees, and the seniors and the families we serve. God and Christian Care Centers have blessed my life, and I hope my years have made a difference.

Lynn Chennault
Senior Vice President

CELEBRATING OUR CENTENARIANS

The life expectancy of Americans increased over 30 years from 1900 to 2000, from 47 years for both genders in 1900, to 78 for men and 80 years for women in 2000. This increase is generally attributed to improvements in sanitation, the discovery of antibiotics, and better medical care during the century.

Will life expectancy during this 21st Century increase 30 years or more making those 100 plus commonplace? This is a distinct possibility, since Centenarians are currently considered the fastest growing segment of the American population. The Census Bureau states that the number of individuals over 100 years doubles every 10 years and currently numbers 80,000.

In a recent *Dallas Morning News* article, writer Bob Moos stated that experts call this recent increase in those living past 100 a “longevity revolution.” Researchers and centenarians alike attribute this revolution, first and foremost, to longevity genes. If your parents and relatives lived into their eighties, nineties, and beyond, you also have that probability. Other longevity factors include being involved or engaged in life, not smoking, not being obese, and handling stress well.

Throughout our history, Christian Care Centers has served many Centenarians, primarily in our Health Care Centers/ Nursing Homes (to our recollection, the oldest resident we served was Ethel Nickens, who lived at CCC Mesquite until she was 108). As stated in Mr. Moos’ article, it is becoming commonplace for Centenarians to remain relatively active and independent into the triple digits. For example, Christian Care Centers has four centenarians who are currently living in either our Retirement Apartments or Assisted Living Apartments. And, these Centenarians may soon be joined by some of their fellow residents as 79 residents, or 20%, of current CCC Retirement Living residents, and 35 residents, or 25%, of current Assisted Living residents are in their 90s.

As this trend continues, Christian Care Centers will continue to have seniors to serve. But is just growing older anyone’s only goal? Seniors value quality of life over quantity of years. Christian Care Centers’ mission and ministry will continue to provide quality of life to the seniors we serve, whatever their age or living arrangement, in a loving, dignified, and caring environment.



MARGARET WILLIAMS, 100

Born: December 10, 1906

Current residence: Cummings Assisted Living at Lakewood Village in Fort Worth

How long at CCC: 7 years

A childhood memory: Overhearing that I was the “prettiest girl in the world” by one of my classmates. I had pretty, long, red curls.

Favorite pastimes: Singing hymns, reading the Bible, bingo and cards.

100th Birthday Celebration: Lakewood staff and my friends threw me a wonderful party where my friends performed a musical version of “This Is Your Life,” and I entertained with a song.

Secret to long life: Every night I ask the Lord to keep me well and help me to be kind and nice. I also thank Him for Lakewood Village.



AUDREY BEATRICE “BEA” HUNTER, 101

Born: September 18, 1906

Current residence: Hartin Apartments on Mesquite CCC campus

How long at CCC: 13 years

A childhood memory: Picking cotton and baling hay.

Favorite pastime: Crossword puzzles.

100th Birthday Celebration: Family luncheon of 130, followed by a reception of 265, including students from 1947.

Secret to long life: Good genes and hard work.

Bea is pictured with her Great Granddaughter, Kassie Maxwell



MATTIE BUCKELEW, 101

Born: August 26, 1906

Current residence: Bentley Assisted Living on Mesquite CCC campus

How long at CCC: 28 ½ years - 10 years in Bentley and 18 ½ years in Hartin.

A childhood memory: Fishing for catfish.

Favorite pastime: Crocheting.

100th Birthday Celebration: Family and CCC campus threw me a great party.

Secret to long life: I worked all the time. Anything you can find to do, do it!

(See October 2006 *Herald of Hope* for more “Mattie” news.)

“WHAT’S A TIE WITHOUT A GOOD-LOOKING SHIRT?”

Last year, I shared with you how my favorite tie had to be retired. I used that analogy to illustrate the need for us to replace worn furniture in the rooms of many of our precious residents. Your response was overwhelming, as over \$65,000 was given to renovate more than twelve resident rooms. I wish you could have seen the faces of our residents in their beautiful new surroundings.

Conversely, there are still many more rooms that desperately need new furniture. Wouldn't it be great if we could continue to brighten the faces of many more of our wonderful residents?

More than 100 rooms in our Health Care Center remain to be renovated. Recently, we were notified of an estate gift that will help renovate approximately twenty of these remaining rooms. While last year's gifts and this new designated estate gift are very significant, we still need your help to complete the project.

As we approach the Holiday Season, I ask you to make a Special gift. We are inviting you to help sponsor a room recliner, electric bed, flooring replacement, or total room renovation. Your generous contribution would make such a difference in the life of one or more residents. Believe me, it will result in a special seasonal “HUG.”

You are welcome to either enclose your gift check or make a pledge to the campus of your choice. Simply return the attached envelope with your check, credit card information, and/or pledge information. We will order the furniture and notify you as soon as it arrives.

May each day contain blessings for you and your loved ones.

John J. Losher, Ed.D.
President



In the Photo:

(from left to right) Angela Green, HCC Assistant Administrator, Angela's Grandmother and CCC Resident, Illa Mae Luster, Tracey Royster, LVN, and Stephanie Paul, Director of Admissions enjoy a newly-renovated room.

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IN MEMORY OF:**

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If you would like to make a donation to Christian Care Centers In Memory or In Honor of someone, please call John Loshier at 972-698-2618 or e-mail JLosher@cccinc.net.

Mission Statement

Christian Care Centers, Inc., a ministry of churches of Christ, is committed to providing housing and health care services for senior adults and others with special needs in a loving and compassionate environment which encourages relationships, independence, and dignity through spiritual, physical, social and recreational programs.

Christian Care Centers provides long-term care, assisted living, and retirement living at its three communities: Christian Care Center, Mesquite; Hilltop Haven, Gunter; and Lakewood Village, Fort Worth. Christian Care Home Health is available for seniors living in Collin, Dallas, Henderson, Johnson, Kaufman, Rockwall, and Tarrant Counties. Christian Care Hospice is available in the Dallas, Henderson, Kaufman, and Rockwall Counties.

The Herald of Hope is an educational and informational publication of Christian Care Centers, Inc.

1000 Wiggins Parkway, Mesquite, Texas 75150

972-686-3100

Editor: Lynn Chennault

Co-Editor: Julia Jordan

If you do not want to receive this publication in the future, please notify Julia Jordan at 972-686-3754 or JJordan@cccinc.net.



“MY HOME AWAY FROM HOME”

What’s the longest time you have ever volunteered somewhere? Dallas resident, Jean Stovall Page has called Christian Care Center “my home away from home” for 34 years. Jean’s father, Brother Stovall, a well-known and respected song leader and businessman, was one of the first Mesquite Health Care Center residents, and during his ten-year residency, Jean volunteered in the Activity Department every day. One of the many things for which Jean was known in her early volunteering days at CCC were her tasty tomatoes. Jean would leave her fresh, home-grown tomatoes in the residents’ rooms. Their subsequent smiling faces indicated who would have been privileged to receive one that day.

Prior to the recent passing of Jean’s husband, the family utilized Christian Care Home Health services. Jean continuously complimented the nurses and aides not only on their expertise, but on their uncanny ability to know exactly what Claude needed.

Jean is a young 83 - the same age as my mother. Jean’s vibrant personality is infectious. She continues to visit residents and helps with their transport to worship services. She not only gives of her time, but she regularly gives memorial gifts as lasting tributes to those she has loved. Her hugs, as well as her frequent greetings of, “Hey Losher, I want to tell you something,” are endearing. We need more “Jean Pages” in this world.

John J. Losher, Ed.D., President
Christian Care Center Foundation



CHRISTIAN CARE CENTERS, INC.

1000 Wiggins Parkway
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